TB Preventive Therapy
Awareness Campaign
Project Background

• Latent TB infection (LTBI) can be defined as a state of persistent immune response to stimulation by *Mycobacterium tuberculosis* antigens with no evidence of clinical manifest active TB

• ¼ of World population (approx. 2 billion) have LTBI

• Lifetime risk to develop active TB – depend on geographical setting; globally around 10% = 200 million

• On average, one person with active TB infects 10 others before diagnosis

• Each year, we miss 3 million with active TB disease
UNHLM 2018

- Provide preventive therapy to 30 million people worldwide by 2022.
- SA Goals – 2 676 800 by 2022
The overall goal of this project is to improve access to TPT for at-risk populations in South Africa.

- This will be achieved by:
  working with existing and new partners of the National TB advocacy network to identify barriers to TPT scale up, and advocate for the release and implementation of new TPT guidelines and increase community awareness and demand for TPT.
Test & Treat to #EndTB
Project activities

Tuesday Trivia
Using FAQ developed by Aurum Institute; Sharing on social media.

TB stories
Feature stories of LTBI stories, either written stories with a photo of the person who received TPT or in video format. Videos will be shared on social media for partners to share.

Twitter chat
Work with Vanessa Carter, South African social media expert and host of Healthcare Social Media South Africa.
Invite DoH (Dr Pillay), TB HIV Care, TAG, TAC, WeBeatTB to join.
Please do let Wieda Human know if you are interested to join this discussion. More details to follow.
Project activities

Infectious Disease Specialist and TB Proof Board member, Dr Ruvandhi Nathavitharana, assisted with the answering of our Google Autocomplete questions. This intervention is done in a video format and will be shared on our social media platforms for people to repost.

<table>
<thead>
<tr>
<th>Latent TB infection</th>
<th>TB Preventive Therapy</th>
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</thead>
<tbody>
<tr>
<td>What is Latent TB infection?</td>
<td>What is TB Preventive Therapy?</td>
</tr>
<tr>
<td>How does one get Latent TB infection?</td>
<td>Who are eligible for TB Preventive Therapy?</td>
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<tr>
<td>Can you test for Latent TB infection?</td>
<td>What are the different types of TB Preventive Therapy?</td>
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<td>Can you be treated for Latent TB infection?</td>
<td>How long should TB Preventive Therapy be taken?</td>
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<td>Will I become sick if I have Latent TB infection?</td>
<td>Can children receive TB Preventive Therapy?</td>
</tr>
<tr>
<td>Can I infect others if I have Latent TB infection?</td>
<td>Does TB Preventive Therapy work for drug-resistant TB?</td>
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Campaign Animation

This animation will be included at the end of our TB Stories’ series.
Contact us

Should there be any questions, kindly contact Wieda Human at wiedah.human@gmail.com